

BASANTI TAILORS

Presented by Drishyam Films



LOGLINE



In a small Himalayan village, a tailor's granddaughter forms a deep attachment to a t-shirt destined for recycling, forcing the tailor to navigate a delicate balance between her promise to repurpose the clothing and her granddaughter's emotional attachment.





SYNOPSIS

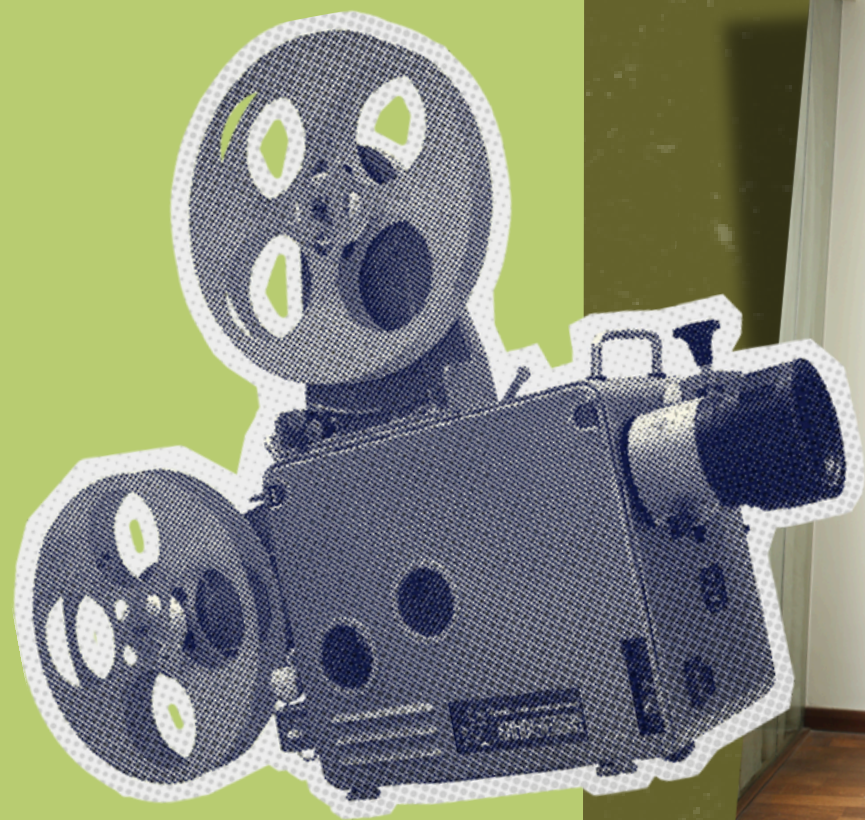
In the small Himalayan village of Halduwala, near Dehradun, Basanti (59) runs a tailoring shop with her young granddaughter, Ginny (9). When Anupama (39), a newcomer to the village, requests Basanti to repurpose old clothes into cushion covers, bedsheets, and bags, Ginny becomes attached to a t-shirt designated for recycling. As Basanti teaches Ginny about the importance of honoring commitments and recycling, she discovers that the t-shirt belongs to Anupama's son and is his favorite. Struggling to balance her love for her granddaughter with her promise to Anupama, Basanti must find a way to resolve the situation that respects both her familial bond and her commitment to sustainability.



DIRECTOR'S BIOGRAPHY

Ajay Govind is an award-winning writer-director with over 19 years of experience. He studied English literature at St. Stephen's College and established his communications agency words rhythms images in 2008.

He has directed over 100 commissioned videos for social sector organizations, directed 2 feature films, 4 short films and 5 music videos. His last directorial film was the feature film Madappally United. After a successful run at many Indian and international festivals, this Malayalam children's film continues to be screened at various educational institutions. His work in the social sector has hugely informed his fiction work where he tries to weave thought-provoking social messages into the narrative. In Basanti Tailors, he presents his take on recycling and circularity through the story of a tailor and her granddaughter.



PRODUCER'S BIOGRAPHY

Manish Mundra is a producer, filmmaker and the founder of Drishyam Films. After a chance interaction with Rajat Kapoor on Twitter in 2013, he agreed to finance *Ankhon Dekhi* (2014). The film went on to win three Filmfare Awards and three Screen Awards. Since then, there has been no looking back for the corporate leader-turned-film producer. Drishyam Films is a global motion picture studio that has produced international award-winning films such as *Masaan* (2015), *Umrika* (2015), *Waiting* (2015), *Dhanak* (2016), *Newton* (2017), *Rukh* (2017), *Kadvi Hawa* (2017), *Kaamyaaab* (2020), *Ram Prasad Ki Tehrvi* (2021) and *Love Hostel* (2022). *Newton* won the National Award for Best Hindi Film, and was also selected as India's official entry to the Academy Awards in 2018. Finally, in 2022 he donned the director's hat for his feature film *Siya*, starring Pooja Pandey and Vineet Kumar Singh. The critically acclaimed social drama was also an official selection at the 53rd International Film Festival of India, and was nominated for Best Debut.

Additionally, Manish is also known for establishing the Drishyam-Sundance Institute Screenwriters Lab for aspiring Indian screenwriters. He was named as one of Variety magazine's Top 10 Producers to Watch Out For in 2017. Beyond cinema, Manish is a passionate painter, writer, and photographer. He has authored two poetry collections—*Mosaic* and *Kuch Adhuri Baatein*—as well as a wildlife photography book titled *Wild Africa*.

PRINCIPAL CREW



CAST LIST

Basanti - Sohaila Kapur
Anupama - Radha Bhatt
Ginny - Alaina Bharmoria
Kunnu / Kunal - Manish Panwar
Argaveer - Sanvir Deswal

CREW LIST

Directed by - Ajay Govind
Produced By - Drishyam Films & Azim Premji Foundation
Director of Photography - Tanweer Ahmed
Music Composition - Nitin Krishna Menon
Sound Design - Aditya Surve, Parichay Talreja
Production Designer - Rohit Jha
Editor - Chaitanya Devarakonda
Creative Producer - Prerna Tewari
Script & Screenplay - Ajay Govind
Dialogues - Ajay Govind, Ankana Josh
Executive Producer - Ritika Bhatia
Line Producer - Meera Thalakkottur
Makeup - Drishti Kalhan
Costume & Casting - Richa Singh Chauhan
Post Production - Rushi Uday Pai
1st AD - Vishal Patil



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